

Privacy Policy

Big Path Capital, LLC (hereafter referred to as "Partners", "we", "us", or "our") provides this Privacy Policy to inform you of our policies and procedures regarding the collection, use and disclosure of personal information we receive from applicants of the Big Path Impact CEO Ranking (collectively, "CEO Ranking" or the "Site").

This Privacy Policy applies only to information that you provide to us through the Site. This Privacy Policy may be updated from time to time. We may update this Privacy Policy to reflect changes to our information practices. If we make any material changes we will notify you by means of a notice on the Site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

What Information Do We Collect?

We collect information from you when you register on our Site or provide responses on the B Impact Assessment ("Assessment") platform. The type of information we collect may include:

- Personal information such as your name, shipping/billing address, e-mail, and telephone number.
- Your username and password to allow access to these platforms.
- Annual company revenues.
- Customer data or customer company data which you store and use with us.
- User feedback, community discussions, chats and other interactions on our Site or with our staff.

The Partners will not disclose your name, email address or other personal information to third parties without your explicit consent, except as specified in this policy.

We automatically receive and record some information from your browser or your mobile device when you visit the Site, such as your IP address or unique device identifier, cookies and data about which pages you visit on the Site. This information helps us analyze and understand how the Site works for our users and visitors, and provide a more personalized experience for users.

What We Do with Your Information

We use the information you enter into our platforms to produce the ranking, the results you ask for, such as social and environmental impact reports, benchmarking reports that compare your results to other companies, and reports on how your company can improve its impact, etc. We use your contact information to assist you in using our platforms or to help you correct a problem with the platform.

Identifiable information entered into the Assessment is considered confidential, and we will take reasonable precautions to protect such identifiable information. We limit access to your personal information to trained employees, affiliates, or contractors who we believe reasonably need to come into contact with that information to provide products or services to you to help measure, validate, and improve your company's social and environmental impact.

Your Privacy Controls

We know our users value having control over their own information, and therefore we give you the choice of providing, editing or removing certain information, as well as choice over how we contact you.

You may change or correct your account information (except your username) on the Site. You may change or correct any data sharing settings with our partners through your account settings.

How Do We Protect Your Information?

The security of your personal information is important to us. Your account information on the Assessment is protected by a password. It is important that you protect against unauthorized access of your account and information by choosing your password carefully, and keeping your password and computer secure by signing out after using our services.

We follow generally accepted industry standards to protect the personal and company information submitted to us, both during transmission and once B Lab receives it. No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

Data Retention

We will retain your information only for as long as is necessary or your account is active or as needed to provide you services. We retain this information to provide services that you ask for such as how your company's current impact data compares to your company's historical impact. We also retain this information to make it easy for our company to comply with the impact reporting requirements of your investors or funders. If you no longer wish to use B Lab's services around the Assessment site or receive service-related messages, then you may close your account. To close your account, please contact us at thelab@bcorporation.net.

Compliance with European Safe Harbor Frameworks

B Lab complies with the US - EU Safe Harbor framework and the US - Swiss Safe Harbor framework as set forth by the US Department of Commerce regarding the collection, use and retention of personal data from European Union member countries and Switzerland. B Lab has certified that it adheres to the Safe Harbor Privacy Principles of notice, choice, onward transfer, security, data integrity, access and enforcement. To learn more about the Safe Harbor program, please visit <http://www.export.gov/safeharbor/>.

Your Consent

By using our Site, you consent to our online privacy policy.

Changes to Our Privacy Policy

We reserves the right to modify this privacy policy at any time; please review it periodically. We will communicate changes by posting a notice on the Site. If we make material changes to this policy you will be notified here, by email, via notifications on the platform, or other places B Lab deems appropriate.

Contacting Us

If there are any questions regarding this privacy policy you may contact us using this information – thelab@bcorporation.net or rl100@real-leaders.com.